



[Aviation Products + Services 2024]

# We are Airports

How we can supercharge your Airport













# Lime empowers people to find answers from their data so they can make informed decisions.

Multiple systems



One Central Source of Truth

Lime has developed a suite of airport tailored Business Intelligence (BI) products to enable airports to have access to a **one-stop-shop** of key insights to assist airport execs thrive.

 <b>Flight Performance</b> "How is my airport and flight's performing?"	 <b>Commercial Performance</b> "How much money am I making in each part of the business? PSR, IPP"	 <b>Car Park Performance</b> "What are my daily and monthly car park results vs passengers"	 <b>Forward Airline Schedules (OAG)</b> "What's coming in the future? How does it compare to current schedules?"	 <b>Passenger Research</b> "Who are my passengers and what opportunities exist for new routes and how satisfied are they with the terminal facilities?"	 <b>Community Research</b> "Do I have any leakage to other airports? Who isn't flying and why?"
 <b>Airfare Data</b> "How are my airfares tracking compared to other airports?"	 <b>Live Flight Data (benchmarking with OAG)</b> "How is my airport tracking vs rest of industry?" "Cancellations?"	 <b>Traffic Forecasting</b> "What is the outlook short and long term?"	 <b>Short-Term Budgeting Tool</b> "Help me with self service budgeting for the next 1-3 years"	 <b>Consulting Advice</b> "Help me with a specific airline business case or analysis"	 <b>Join All My Data Together</b> "Give me a central source of truth for all my airport data in one platform with the ability to cross compare data sources to drive true meaning and insights"

# Join All My Systems Together Tailored Solutions

Lime has worked with multiple organisations to aggregate multiple data sources into a centralised data warehouse.

Tailored dashboards then sit in the Lime platform, joining this data together to enable total visibility over all aspects of your airport.

From finance to car parking to passenger research and ESG monitoring.

Data distribution is key to a successful digital strategy  
- **talk to us today about how.**

**We call it Business Intelligence As A Service for Airports.**



# Lime's Aviation Team

Over 150+ years of combined aviation industry experience



**Matt Dyer**

Experience:  
CFO Queensland Airports Ltd; CFO Alliance Airlines  
CFO Queensland Motorways



**Carly Wieland**

Experience:  
GM Business Development & Marketing Queensland  
Airports; Principal Consultant Airbiz



**Bob Cain**

Experience:  
Managing Director Tourism; Futures International  
Qantas



**Michalie Steel**

Experience:  
Business Development Manager Sunshine Coast Airport  
CFO Sunshine Coast Airport



**Bruce Dale**

Experience:  
Senior Network Analyst Jetstar Airways  
Analyst Northern Territory Airports  
Analyst North Queensland Airports



**Supported by a highly skilled digital team and project managers. Team Lime is your partner in data driven decision making.**  
**You're in good hands**



**Our goal is to join all  
your data into one  
central tool, your new  
superpower.  
Why do we know we  
can deliver this for you?  
Our experience.**

**150+**

Years airport experience

**200+**

Systems Connected

**1000+**

Dashboards Delivered

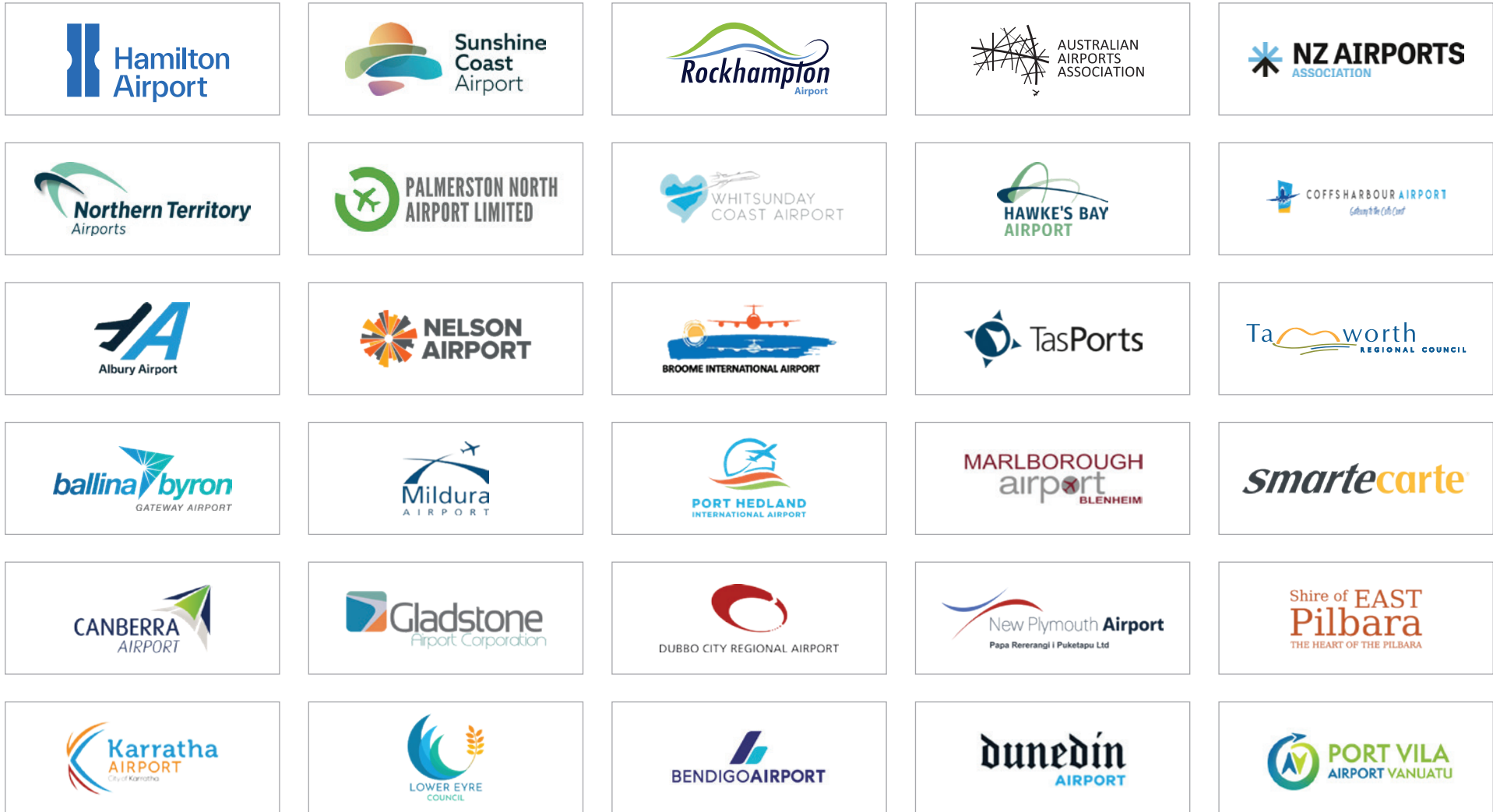
**1000+**

Data Pipelines

**400+**

Current active self-service users

# Aviation Customer Examples



**We are  
airports.  
We are  
business  
intelligence.  
We deliver  
data to  
decisions.**



**Peter Harbison**  
Testimonial



**“Lime Intelligence is noted for seeking innovative solutions and their organisation has positioned itself as a well known, reliable and trusted airport business intelligence organisation across Australia, New Zealand and the Pacific Islands.**

Both Founders speak frequently at international conferences, sharing their airport knowledge on issues where **they are thought leaders in their fields of data analytics and airport business development.**

Lime Intelligence has built its reputation **enabling airports large and small to have access to key data insights needed to grow revenue and identify business challenges.**”



**Good  
business  
intelligence  
answers the  
questions  
you didn't  
think to ask.**

